

# John Heisler Ballpark

## Goshen Jr Sports Association

### 1870 Kirbett Road Goshen, Ohio 45122

President: Dwayne Eades Goshenjrsports@gmail.com

John Heisler Ballpark is owned and operated by the Goshen Jr Sports Association. A non-profit volunteer organization that does not receive any taxpayer assistance. A little bit of our history... The organization was formed in 1968 by John Heisler. We currently have 10 ball fields available upon our current 25 acres, with intension of new fields being added in the near future to our recently purchased additional 16 acres. The park provides local children from 4 years old to 18 with a safe, family oriented environment. Our Mission: to provide a place for the children of Goshen School District to play Baseball and Softball

Like any non-profit organization our funding is solely derived from player registrations, concession income and fund raisers. As our park enters into its 43rd year of operation we are continually challenged with the rising costs to operate and maintain the park. We have several programs where local businesses and friends of the park can support the community while receiving a return on their investment. In addition, as we are a non-profit 501-C organization your expense may be tax deductible.

Roughly 40+ teams are registered to play their league games out of our park. With each team playing an average of 12 home games and hosting teams from throughout southern Ohio that means over 30,000 people enter our gates each year. Combined with the tournaments we host means we easily serve over 50,000+ people annually. That is pretty significant exposure.

#### Barter/exchange Program

The park is always in need of goods and services. Sand, topsoil, mulch, concession supplies and service technicians just to name a few. Perhaps a company would do fence repairs or landscape an area? Our mowers and tractors need to be serviced and parts replaced. Many of our fields have "lips" that need to be removed. The use of a sod cutter or equivalent for a few days would solve that problem. Many of the open areas would benefit by the addition of shade trees. In short there are any number of things that would make the park a better experience for the families that attend games here and we would gratefully acknowledge your contribution though the display of an advertising banner. We invite you to visit the park and bring us your own suggestions and ideas.

#### Fence Advertising

One 3' x 5' fence advertising banner placed on the outfield fences, along the walkways or common areas (maximum exposure) **\$300.00**

Major sponsorship or multi-year programs are available for negotiation.

All sponsorships are on an annual basis unless negotiated otherwise. Banner locations are based on a "first come, first served" basis. Banners are to be provided by each sponsor and content is subject to approval by the Board of Directors.

**Without question we offer one of the most cost effective ways to reach hundreds of local families every day. In addition, you are telling everyone you care about the community we all live, work and play in.**

**The cost is minimal... ..the return is priceless.**

# John Heisler Ballpark Advertising Agreement

John Heisler Ballpark agrees to allow \_\_\_\_\_ to:

Provide the described goods and/or service described below in exchange for the display of a fence advertising banner or other display as agreed upon by all parties.

Display one (1) 3' x 5' fence advertising banner: \_\_\_\_\_ Walkways/common area \$300.00  
\_\_\_\_\_ Outfield fence \$250.00 Preferred field # \_\_\_\_\_

Banner is to be provided by advertiser and content is subject to review by the Board of Directors.

Location of banner to be chosen by advertiser and will be on a first come, first served basis.

John Heisler Ballpark is not responsible for loss or damage of banners.

Recovery of banners at the end of the agreement is the responsibility of the advertiser.

No portion of this agreement restricts the right of John Heisler Ballpark to negotiate any type of major or long term agreement. John Heisler Ballpark reserves the right to refuse any advertising deemed unsuitable for a youth park.

The term of this agreement shall run from \_\_\_\_\_ to \_\_\_\_\_.

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
(Purchaser)

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
(Board member)

Thank you for supporting the area youth.